



Future Leaders of America

Position Available - Campaign Team Lead

Vision

FLA envisions a world where every youth, regardless of where they come from, is empowered to take responsibility for their own destiny by becoming leaders in their own lives, their families, and their community.

Mission

Future Leaders utilizes the FLA Way to provide a comprehensive youth empowerment program in our public schools and in the community year-round.

FLA Way

In service to the community, Future Leaders of America provides leadership training, educational experiences, and promotes the personal development of youth and families, for the purpose of fostering a greater awareness and participation in responsible leadership in a global and democratic society.

Position: The Campaign Team Lead will lead a team of phone bankers in running a 6-week civic engagement program to engage voters on the issues of housing and tax equity and build a statewide membership base of progressive BIPOC youth. The person in this role should be strongly motivated, disciplined with time and material management, and highly skilled in mobilizing BIPOC youth to get involved and take action.

Key Responsibilities and Requirements:

- **Leadership and Management:** Leads a team of 5-8 phone bankers in phone banking, canvassing, and volunteer recruitment. Sets daily agendas and facilitates training and debriefs to help phone bankers reach their daily goals. Models engagement in virtual and in-person spaces. Ensuring goals, deadlines, and performance standards are met. Invests in phone bankers' growth and leadership development throughout the program.
- **Political Education:** Participate in Power Academy training and ongoing weekly training to become familiar with housing and tax equity issues. Support phone bankers in connecting their work to the big picture and greater political landscape.
- **Phone Bank and Campaign Coordination:** Manages daily phonebank operations, which include: coordinating setup and clean-up for phonebank sessions, coaching and supporting a team of 8 phone bankers, flagging support for tech/internet issues, and evaluating daily phone banking sessions. Engage a specific subset of voters through phone banking efforts. Maintains professional and persuasive conversations with voters and peers. Phone banking 5 hours per day, twice a week.
- **Canvassing:** Coordinates canvassing logistics which include: assigning turf, coordinating set-up and clean-up for door-to-door canvassing sessions, coordinating travel to canvass location, and evaluating daily canvass progress. Engage a specific subset of voters through canvassing efforts. Maintains professional and persuasive conversations with voters and peers. Canvassing 5 hours per day, twice a week.
- **Volunteer Recruitment and Relational Organizing:** Ensures the entire team assists with volunteer recruitment either from within their networks or voter outreach in the community. Set up and manage Mobilize to track volunteer engagement and facilitate training & coaching of volunteers.
- **Relational Organizing:** Recruit community members to join your organization
- **Spokesperson:** Participate in training to learn how to tell your personal story on the phones, at the doors, and to the media to help build a narrative that centers the role of young people in our campaign.

- **Content creation:** Participate in training to brainstorm and develop digital content such as memes and TikToks that engage young people online and mobilize them to take action.
- Other duties as needed.

Preferred Skills and Expectations

- Experience with leading groups and providing constructive feedback
- Interest in empowering community members and youth through community organizing.
- Experience resolving conflict and holding team members accountable to showing up and meeting goals
- Models progressive leadership and nurtures engagement from their team.
- Interest in social justice and social equity.
- Experience implementing trainings and developing daily agendas.
- Strong communication skills, including over-the-phone communication.
- Strong interpersonal skills and ability to connect with diverse people over the phone.
- Strong work ethic, punctuality, and integrity.
- Ability to work well individually and in a team setting.
- Demonstrated experience working in high-paced, high-pressure environments.
- Dependable, cooperative, and takes initiative.
- Self-motivated, resourceful, and creative.
- Previous phone banking and canvassing experience is preferred but not required.
- Bilingual Spanish and other languages are a plus.

Other Details:

- Compensation: \$20 per hour for 20 hours per week, minimum.
- Contract period: 9-19 to 11-8, with an opportunity to extend. Including some evenings and weekends. The weekly work schedule will be coordinated with Daniel Gonzalez.
- Must be available for training week of 9/12-9/16

What They Will Gain

- Mobilizing and building relationships with BIPOC people throughout the state of California.
- Team management, supervision, and leadership development experience.
- Developing individual phone banking and canvassing skills.
- Be a part of a state-wide network of passionate and solution-driven BIPOC young people.
- Engage community members around housing and tax equity issues that impact them.
- Experience building statewide membership
- Volunteer recruitment and management
- Develop a better understanding of civic engagement work and relational organizing.
- Support finding pragmatic solutions that come from the community.
- Media and narrative training
- Experience with systems such as Callevo, PDI, Slack, Mobilize.

How to apply:

To apply, please submit your resume via email to daniel@futureleadersnow.org no later than August 29th.

Questions:

If you have any questions, please contact Daniel Gonzalez via email daniel@futureleadersnow.org